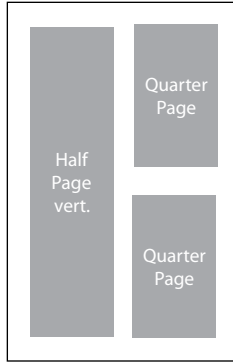
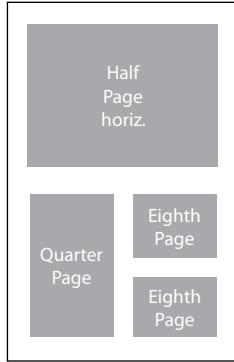
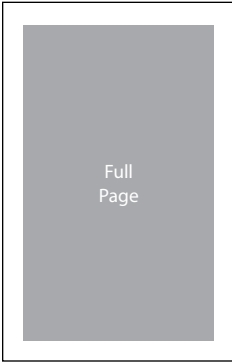




Ang Bukas Ng Ating Pamayanan/The Future of Our Community

Search to Involve Pilipino Americans 36th Anniversary Awards Benefit Dinner
Saturday, April 26, 2008 • Sheraton Los Angeles Downtown

ADVERTISING SPECIFICATIONS



AD SIZES

- Full page: 7.5"w x 9.75"h
- Half page vert. 3.625"w x 9.75"h
- Half page horiz. 7.5"w x 4.625"h
- Quarter page 3.625"w x 4.625"h
- Eighth page 3.625"w x 2"h

ELECTRONIC ART PROVIDED (THIS IS THE PREFERRED FORMAT)

Electronic art may be sent on disk or via e-mail (mail@sanluisdesign.com). To ensure the best reproduction of your ad please follow these guidelines:

- The preferred format of files submitted is high resolution PDF with fonts embedded, or high resolution JPG (300–720 dpi).
- We work on Macintosh systems and have the ability to read files created in InDesign, Photoshop, Illustrator or Quark Xpress.
- **We do not accept ads/artwork created in Microsoft Word.**
- Ads submitted as InDesign or Quark Xpress files should be submitted with all associated elements (InDesign/Quark file, image files, and fonts). Please use Stuffit to compress the collection of files if transmitting via e-mail. We do not accept files created in Pagemaker or other programs not included in the list above.
- Image files (logos, photographs) should be EPS, TIFF, or JPEG files (minimum 300 dpi). **Any image file created in a word processing program is INCOMPATIBLE, including files created in MS Word or Excel, as are PowerPoint documents.**
- E-mailed files should be no larger than 4MB. Please name file as it relates to company placing ad. Please indicate "SIPA Dinner" in your e-mail along with a contact person and phone number.
- If you are on America Online, art cannot be sent via e-mail—a disk is required.

CAMERA-READY ARTWORK PROVIDED

Film negatives right-reading, emulsion-down, 150 line screen, accompanied by a velox or laser proof. Velox prints can be used for black & white line art only. Do not screen veloxes as they are difficult to reproduce. Please provide film separations accompanied by a Matchprint or color laser print. Artwork cannot be returned. We cannot provide proofs prior to publication. Please mail ads flat; do not fold. Faxes are not camera-ready artwork.

WHERE TO RESERVE YOUR AD SPACE:

Peter Corpus
Search to Involve Pilipino Americans
3200 West Temple Street
Los Angeles, CA 90026
e-mail: pcorpus@esipa.org
phone: 213-382-1819, ext. 104
fax: 213-382-7445

WHERE TO SEND FINAL ARTWORK:

Roberto San Luis
San Luis Design
220 Poinsettia Ave.
Monrovia, CA 91016
e-mail: mail@sanluisdesign.com
phone: 626-357-9585
fax: 626-357-9035

All ads are due Monday, April 7, 2008.

For additional information, please call Peter Corpus at 213-382-1819, ext. 104